

# A VILLAGE FOR EVERY CHILD



Belconnen



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## TRANSITIONS CAMPAIGN EDUCATOR INFORMATION 1 - INTRODUCTION

### WHAT IS THE TRANSITIONS CAMPAIGN?

The Transitions campaign is an initiative of the Improved Transitions Working Group whose focus is on improving transitions between ECECs and schools. Your centre is a member of this group. The idea came about in response to feedback from ECEC Educators, schools, Education and others working with children and families. It became clear that there were three distinct areas of focus that could improve transitions which were about building parent and family knowledge. These included:

- ✓ Improving families understanding of the enrolment process for public schools so they enrol early.
- ✓ Improving families understanding of child development so that they can observe their own child's development, know what to do if they have any concerns, seek guidance from the ECEC and access child development services. It is hoped that with improved knowledge, parents are also more open to feedback from Educators about a child. Ultimately, we hope that if a child needs additional support, they are seeking it early, before they attend school.
- ✓ Improving families understanding of transitions, including sharing information about their child with the school the via the Transitions and Continuity Statement and supporting their child to participate in ECEC and school led transition activities.

These three themes have been grouped into three phases.

### WHAT THIS CAMPAIGN WILL LOOK LIKE?

Each partner ECEC will be provided with a set of resources for each phase. These will include a:

- ✓ Video – a short video with key messages relating to that topic.
- ✓ Flyer – listing the key messages that relate to the video.
- ✓ Poster – a larger version of the flyer to be put up in a high traffic area
- ✓ Educator information sheet – this will provide more detail to Educators/centre staff so that when a family approaches them, they can provide additional information.

They each follow the same format - Key messages, what parents can do, what the ECEC centres can do and where parents can go for help.

### HOW OFTEN WILL THE INFORMATION BE PROVIDED TO FAMILIES AND HOW?

The campaign will run throughout 2023 with regular videos and accompanying resources provided to ECECs and pre-schools across the year. It is anticipated that this information will be provided to families twice a month, using the communications that the ECEC already have in place. The ECEC will be responsible for ensuring that the families receive the information as it is provided. It will be provided across the year, not all at once.

These resources will be available at <https://belconnenvillage.com.au/improved-transitions/>